



PRIVACY NOTICE

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BANYAX, S.A.P.I. DE C.V. ("Banyax"), with registered address at Prolongación los Soles 200 PH 02 OTE, Del Valle Sector Oriente, San Pedro Garza García, ZIP Code 66269, Nuevo León, email [legal@banyax.com], Tel. 8123552350, is responsible for the processing of your personal data and hereby makes this Privacy Notice available to its users.

What personal data do we collect from you?

The personal data that Banyax may request from you through the Banyax Quest configuration form consists of the information necessary to identify users, understand their business and technological environment, and tailor the functionality of the software to their needs. In this regard, Banyax may collect the following personal data: (i) first and last name(s); (ii) name of the company or institution to which you belong; (iii) contact email address; (iv) approximate number of employees; (v) specific system use cases; (vi) active directory tools used; (vii) endpoint protection solutions used; (viii) firewall/VPN solutions used; and (ix) email or SaaS applications implemented within the organization.

Banyax does not collect sensitive personal data, understood as data that, pursuant to Article 2, Section VI of the Federal Law on the Protection of Personal Data Held by Private Parties, may reveal aspects such as racial or ethnic origin, current or future health status, genetic information, religious, philosophical or moral beliefs, union membership, political opinions, or sexual preference.

If the user selects open-ended options such as "Other," Banyax may request that the user specify the name or type of the corresponding tool or solution, which may involve the processing of additional data related to the technological infrastructure of the user's organization.

How do we obtain your personal data?

Banyax will collect your personal data directly through the form designed to gather the information necessary to configure and provide access to our platform.

Please note that Banyax does not automatically obtain personal data through the use of "cookies," "web beacons," or other similar technologies when you complete the form.

For what purposes do we collect and use your personal data?

Your personal information will primarily be used for the following purposes, which are necessary for the configuration, operation, and use of the Banyax platform: (i) to identify you as an authorized user; (ii) to tailor the initial configuration of the platform according to the technical characteristics of your company or organization; (iii) to understand the technological environment in which the platform will be implemented, including the cybersecurity solutions and systems used; (iv) to contact you to provide technical support or follow-up related to the use of the system; and (v) to generate aggregated statistics or analyses regarding the types of users who access the platform.



Additionally, your personal information may be used to send you news, product updates, event invitations, or informational materials related to cybersecurity, technology infrastructure, or best practices for the use of Banyax. This purpose is not necessary for the provision of the service; therefore, you may object to the processing of your personal data for such purpose by checking the following box:

☐ I do not want Banyax to use my personal information for informational or promotional purposes.

How do we protect your personal data?

At Banyax, we are committed to ensuring that your personal data is processed in accordance with the administrative, physical, and technical security measures provided for under the Federal Law on the Protection of Personal Data Held by Private Parties and its Regulations, in order to prevent damage, loss, destruction, theft, misplacement, alteration, and/or unauthorized processing.

However, since the information collected may be stored in electronic media and managed through automated systems, we acknowledge that no information system is completely free from risks or vulnerabilities that may affect its operation or security. Accordingly, Banyax will implement reasonable security measures within its control to protect your personal data and mitigate the risk of unauthorized access or misuse.

Your rights – How can you access, rectify, cancel, or object to the processing of your personal data?

You have the right to access the personal data that Banyax holds about you, learn the details of its processing, rectify it if it is inaccurate, request its cancellation when you consider it excessive or unnecessary for the purposes that justified its collection, or object to its processing for specific purposes.

To exercise any of these rights, known as ARCO rights, you may contact our Personal Data Department by email at: [\[larco@banyax.com\]](mailto:larco@banyax.com).

Your request must contain at least: (i) your full name and a means by which we may communicate the response to your request, such as an email address; (ii) a clear and precise description of the personal data with respect to which you wish to exercise any of the aforementioned rights; and (iii) any other element or document that facilitates the location of the personal data, as well as any requirements established under the Federal Law on the Protection of Personal Data Held by Private Parties, its Regulations, and other applicable provisions.

Banyax will respond to your request within a maximum period of 20 business days from the date on which it is duly received, indicating whether it is admissible and, where applicable, will make the corresponding determination effective within the following 15 business days. Such periods may be extended in accordance with applicable law.

Upon request, Banyax may make available to you, by electronic means, the list of personal data it holds about you.

How can you limit the use or disclosure of your personal data?

You have the right to limit the use or disclosure of your personal data for purposes that are not necessary for the configuration and operation of the Banyax platform. In particular, if you no longer wish to receive information, news,



promotional materials, or invitations from Banyax, you may request this by sending an email to [\[legal@banyax.com\]](mailto:legal@banyax.com), indicating such request, so that you may be included in our exclusion list.

How can you revoke your consent?

You may revoke, at any time, the consent you have granted to Banyax for the processing of your personal data, provided that such processing is not necessary to fulfill the purposes that give rise to, or are essential for, the provision of the configuration service for the free version of our platform.

To revoke your consent with respect to non-essential purposes, such as the sending of informational or promotional materials, you may submit a request to [\[legal@banyax.com\]](mailto:legal@banyax.com), clearly indicating the revocation of your consent.

Banyax will review your request and, where applicable, will cease processing your data for such purposes within the timeframes established under applicable law.

Transfers of Personal Data – With whom may we share your personal data?

Please note that the personal data collected through the configuration process may be transferred within or outside the national territory to third parties other than Banyax, provided that such transfer is necessary to fulfill the purposes set forth in this Privacy Notice.

In this regard, your information may be shared with: (i) technology service providers that support Banyax's infrastructure; (ii) service providers involved in the implementation or customization of the platform; (iii) external advisors who collaborate in the analysis and improvement of our services; (iv) competent authorities, if required by law or regulatory mandate; and (v) Banyax affiliates or related companies that participate in the operation or maintenance of the system.

In all cases, Banyax will inform the third-party recipients of the terms and conditions of this Privacy Notice and will require that the personal data be processed solely in accordance with our instructions and with the same level of protection and confidentiality.

Banyax will not share your personal data for advertising or commercial purposes without your express consent. Nor will it share sensitive, patrimonial, or financial data, since such data is not collected through the applicable form.

Changes to the Privacy Notice, Law, and Jurisdiction

Banyax reserves the right to modify the terms and conditions of this Privacy Notice at any time. Any change will be published on the website [\[legal@banyax.com\]](mailto:legal@banyax.com), in the section corresponding to the Privacy Notice, or may be notified by email to the address provided by the user in the configuration form, as Banyax deems appropriate.

In the event of material changes, you will have the right to exercise your ARCO rights, as well as to limit the use or disclosure of your personal data, in accordance with this Privacy Notice.

This Privacy Notice is governed by the Federal Law on the Protection of Personal Data Held by Private Parties and other applicable legal provisions of the United Mexican States. Acceptance of this Privacy Notice implies your



express consent to the terms contained herein and your submission to the jurisdiction of the competent courts of [legal@banyax.com], Nuevo León, for any dispute or claim related to the processing of your personal data.

With whom may you file complaints or reports regarding the improper processing of your personal data?

If you believe that your right to the protection of personal data has been violated as a result of any action or omission attributable to Banyax, or if you believe that the processing of your personal data is being carried out in violation of the Federal Law on the Protection of Personal Data Held by Private Parties, you may file the corresponding complaint or report with the National Institute for Transparency, Access to Information and Personal Data Protection (“INAI”). For more information, you may visit: www.inai.org.mx.

Consent

I hereby state that I have read and understood the terms of this Privacy Notice. I grant my consent for my personal data to be processed in accordance with the purposes and conditions described herein, including its transfer under the terms set forth in this document.

Likewise, I acknowledge that providing my personal data through the Banyax QUEST configuration process does not, in any way, imply the existence of a contractual, employment, or service relationship between Banyax and the undersigned, and that such information will be processed exclusively for the purposes established in this Privacy Notice.