

Privacy Notice

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BANYAX, S.A.P.I. DE C.V. (“Banyax”), located at Prolongación los Soles 200 PH 02 OTE, Del Valle Sector Oriente, San Pedro Garza García, CP 66269, Nuevo León, email: legal@banyax.com, Tel: 8123552350, is responsible for collecting your personal data and hereby informs you of this Privacy Notice for its users.

What personal data do we collect from you?

Banyax may request personal data through the Banyax Quest configuration form, which is necessary to identify users, understand their business and technological environment, and tailor the software functionality to their needs. Banyax may collect the following personal data:

1. Full name
2. Name of the company or institution
3. Contact email address
4. Approximate number of employees
5. Specific use cases for the system
6. Active directory tools used
7. Endpoint protection solutions employed
8. Firewall/VPN solutions used
9. Email or SaaS applications implemented in the organization

Banyax does not collect sensitive personal data, understood as those that may reveal aspects such as racial or ethnic origin, present or future health status, genetic information, religious, philosophical or moral beliefs, union membership, political opinions, or sexual preference.

If the user selects open options such as “Other,” Banyax may request specification of the tool or solution, which could involve processing additional data related to the organization's technological infrastructure.

How do we obtain your personal data?

Banyax collects your personal data directly through the form designed to gather the necessary information to configure and provide access to our platform.

We inform you that Banyax does not automatically collect personal data through “cookies,” “web beacons,” or similar technologies when completing the form.

For what purposes do we collect and use your personal data?

Your personal information will be used primarily for the following purposes necessary for the configuration, operation, and use of the Banyax platform:

1. Identify you as an authorized user
2. Adapt the initial platform configuration to your company’s technical characteristics
3. Understand the technological environment where the platform will be implemented
4. Contact you for technical support or follow-up
5. Generate statistics or aggregated analysis on user types

Additionally, your personal data may be used to send you news, product updates, event invitations, or informational materials related to cybersecurity, technological infrastructure, or best practices in using Banyax. This purpose is not essential for service provision, and you may opt out by checking the following box:

☐ I do not wish Banyax to use my personal information for informational or promotional purposes.

How do we protect your personal data?

Banyax is committed to treating your personal data under the administrative, physical, and technical security measures provided by the Federal Law on Protection of Personal Data Held by Private Parties and its Regulations, to prevent damage, loss, destruction, theft, alteration, and/or unauthorized processing.

Although the information may be stored electronically and managed through automated systems, Banyax acknowledges that no IT system is entirely free from risks or vulnerabilities. Therefore, Banyax will implement all reasonable and available security

measures to protect your personal data and mitigate any risk of unauthorized access or misuse.

Your rights – How can you access, rectify, cancel, or object to the processing of your personal data?

You have the right to access the personal data Banyax holds about you, learn how it is processed, rectify it if inaccurate, request its cancellation if deemed excessive or unnecessary, or object to its processing for specific purposes.

To exercise any of these rights (known as ARCO rights), you may contact our Personal Data Department via email: **arco@banyax.com**.

Your request must include:

1. Full name and a means of communication (e.g., email)
2. Clear and precise description of the personal data and the right you wish to exercise
3. Any other element or document that facilitates locating the data, as well as requirements established by applicable law

Banyax will respond within a maximum of 20 business days from complete receipt of your request, indicating whether it is appropriate. If so, the determination will be implemented within the following 15 business days. Deadlines may be extended as permitted by law.

If requested, Banyax may provide you electronically with the personal data it holds about you.

How can you limit the use or disclosure of your personal data?

You have the right to limit the use or disclosure of your personal data for purposes not essential to the configuration and operation of the Banyax platform. If you wish to stop receiving information, news, promotional materials, or invitations from Banyax, you may request this by emailing **legal@banyax.com**, to be added to our exclusion list.

How can you revoke your consent?

You may revoke your consent at any time, provided the processing is not necessary to fulfill the essential purposes of the free version configuration service.

To revoke consent for non-essential purposes (e.g., promotional materials), send a request to **legal@banyax.com**, clearly indicating your revocation.

Banyax will analyze your request and, if appropriate, cease processing your data for those purposes within the legally established timeframes.

Transfers of Your Personal Data – With whom may we share your data?

Your personal data may be transferred within or outside the national territory to third parties other than Banyax, if necessary to fulfill the purposes of this Privacy Notice.

Your data may be shared with:

1. Technology service providers supporting Banyax infrastructure
2. Service providers for platform implementation or customization
3. External advisors assisting in service analysis and improvement
4. Competent authorities, if legally required
5. Affiliates or related entities involved in system operation or maintenance

In all cases, Banyax will inform third parties of the terms of this Privacy Notice and require that data be processed solely under our instructions and with equivalent protection and confidentiality.

Banyax will not share your personal data for advertising or commercial purposes without your express consent. It also does not collect or share sensitive, financial, or asset-related data through the form.

Changes to the Privacy Notice, Legislation, and Jurisdiction

Banyax reserves the right to modify this Privacy Notice at any time. Any changes will be published on the website **legal@banyax.com**, in the privacy notice section, or may be notified via email to the address provided in the configuration form.

In case of substantial changes, you may exercise your ARCO rights and limit the use or disclosure of your personal data as established herein.

This Privacy Notice is governed by the Federal Law on Protection of Personal Data Held by Private Parties and other applicable laws in Mexico. Acceptance of this Notice implies your

express consent to its terms and submission to the jurisdiction of the competent courts of Nuevo León for any dispute related to your personal data.

Where can you file complaints or claims for misuse of your personal data?

If you believe your data protection rights have been violated due to any action or omission by Banyax, or suspect that your data is being processed contrary to the law, you may file a complaint with the **National Institute for Transparency, Access to Information and Protection of Personal Data (INAI)**. For more information, visit: www.inai.org.mx

Consent

I declare that I have read and understood the terms of this Privacy Notice. I give my consent for my personal data to be processed according to the purposes and conditions described herein, including its transfer under the terms stated.

I also acknowledge that providing my personal data through the Banyax QUEST configuration does not imply any contractual, employment, or service relationship between Banyax and myself, and that such data will be processed solely for the purposes established in this Privacy Notice.